

2016-2017

Programme 1

Activity name : International Yoga day

Date : 21/06/2016

Resource person : Sri. Gedala. Chandrasekhar, Yoga teacher, Samarasata Foundation

Brief report:

As the international Yoga day was initiated by prime minister of India, it was organized in the college campus on 21/06/2016. Students were trained with different yogaashanas and also mentored by the resource person, Sri. Gedala. Chandrasekhar. And also he emphasized the importance of Yoga and practice to keep our health in a good manner.

No of students attended : 200

No of faculties attended : 8



Programme 2

Activity name : VANAM - MANAM Programme

Date : 29/07/2016

Chief Guest : Dr. K. Someswara Rao Chairman, AITAM

Prof V. V. Nageswara Rao, Dr. K. B. Madhusahu

Brief report:

With the motto of making campus clean and green, VANAM-MANAM Programme was organized in the college campus.

No. of students participated : 400

No of faculties attended : 15



Programme 3

Activity name : 70th INDEPENDENCE DAY CELEBRATIONS

Date : 15/08/2016

Chief Guest : Dr. K. Someswara Rao Chairman, AITAM

Brief report:

The main objective of this programme is to make every student to be a part of the Independence Day celebrations, so that they get accustomed to celebrate national festivals like Independence Day & Republic Day as a part of national integrity. Plants are being planted by our Honorable Chairman to make the campus green. Different competitions have been conducted and prizes have been distributed on this auspicious occasion.

No. of students participated : 200

No of faculties attended : 20



Programme 4

Activity name : Awareness on Cash Free Transactions

Date : 18/11/2016

Chief Guest : Andhra bank Tekkali officials

Brief report:

An awareness programme was organized in the surroundings villages of K.Kotturu, Chakipalli and Santhabommali to make the people aware cash free transactions.

A demonstration had been taken place to make cash less transactions with the following items

- i) how to utilize swiping machines in shops
- ii) how to use online banking
- iii) how to do online shopping
- iv) how to use mobile banking
- v) What are the advantages of this cash free transaction concept.
- vi) Various government policies introduced about this concept.

After demonstrating, many doubts and queries had been cleared by the students. The people of the villages felt very happy introducing cash-less transactions. AITAM NSS Unit gave its support a lot to conducting this programme in these villages.

After completion of this event, on 26-11-2016 local authorities like Tahsildar, MPDO, local Village Secretaries and Bank authorities visited our college and some other information about Cash-less transaction was given to the students. And also emphasized the students make more aware of the people regarding Cash-less transactions.

No. of Student Volunteers participated : 320

No. of Faculties participated : 10



Programme 5

Activity name : Massive Rally on “Cashless Transactions

Date : 06-12-2016

Brief report:

To create awareness of Cashless Transactions among the students as well as NSS volunteers, the programme was organized. A rally was held to make the people aware on Cashless Transactions from Govt. High School surroundings to Police Station, Tekkali.

No. of Student participated in the rally : 250

No. of Faculties participated : 5

Attended NSS Faculty Team : Mr. B. Marutiprasad NSS P.O

Mr. B. Venkata Rao NSS Member

Mr. T. Murali Krishna NSS Member, Physical director



Programme 6

Activity name : Republic day celebrations

Date : 26/01/2017

Chief Guest : Dr. K. Someswara Rao Chairman, AITAM, Tekkali

Brief report:

68th Republic Day celebrations were organized in the campus with the NSS volunteers and the students of AITAM. The chairman of AITAM addressed the gathering on this occasion.

No of Students Attended : 150

No of Teaching Faculty Attended: 10

Chief Guest

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