

# RESUME



**Name:** Dr. B.SIVA KUMAR

**Employee ID:** A5MBA00T01

**Designation:** Professor & HOD

**Department:** MBA

**Date of Birth:** 13-08-1970

**Father Name:** Late Chinna Atchi Lingam

**Mother Name:** Late Ratnalamma

**Reservation Category if Any:** BC-A

**Address:** D. No: 10, Indira Nagar colony, Srikakulam-532001

**Mobile Number:** 8500836936

**Email id:** [bonamsivakumar41@gmail.com](mailto:bonamsivakumar41@gmail.com)

Dr.sivakumar@adityatekkali.edu.in

**Date of Joining in the Institution:** 01-06-2005

**Academic Excellence:**

QUALIFICATION	BOARD / UNIVERSITY	DIVISION	YEAR
Ph. D(Management)	Berhampur University, BerhampurS	-	Feb 2013
M.B.A (Marketing)	Siddartha College, Vijayawada	FIRST Class	March 1993
M.Com (Advanced Accountancy)	AU, Visakhapatnam	SECOND Class	Aug 1999
B. Com (Cost and Management Accounting)	AU, Visakhapatnam	FIRST Class	April 1990
National Eligibility Test (NET)	UGC NET BUREAU	Qualified as eligibility for Lecturership	December 2012
State Eligibility Test (SET)	OSMANIA UNIVERSITY	Qualified as eligibility for Lecturership	July 2012

**Total Years of Experience (Teaching/Industry): 28 Years**

Period		Organization/Institution/Industry	Designation
Feb 23	Till Date	AITAM, Tekkali	Professor and HOD
July 19	Janua 23	AITAM, Tekkali	Professor
Jan 11	June19	AITAM, Tekkali	Associate Professor
June 05	Dec 10	AITAM, Tekkali	Asst. Prof.
Nov 95	May 05	Gayathri College, Srikakulam	Asst. Prof.

**Areas of Interest:**

1. Entrepreneurship Development
2. Accounting
3. Finance
4. Business Laws
5. Ethos
6. International Finance
7. Financial Institutions and Services

**Guidance of Academic Projects:**

- i) Masters Projects            200
- ii) Bachelor Projects        : 50

**Sponsored Projects:**

S. No.	Sponsoring Agency	Title of the Project	Grant
		NIL	

**Funding from external agencies:**

S. No.	Sponsoring Agency	Title of the Program	Grant
1	AICTE	National Conference on Emerging Challenges in Finance from 29 <sup>th</sup> to 31 <sup>st</sup> March 2015.	2,50,000/-

**Honors and awards received: - NIL**

### **Memberships of Professional Societies and Other Organizations:**

1. Life Member from **"THE INDIAN SOCIETY FOR TECHNICAL EDUCATION, NEW DELHI "** ON 3<sup>RD</sup> NOVEMBER 2009 (LM 65405).
2. Life Member from **"INDIAN COMMERCE ASSOCIATION,** ON 6<sup>TH</sup> January 2020 (AP 421).
3. Life Member from **"Eurasia Research "** ON 10th January 2020 (Tera-M19826)
4. Life Member from **"INSTITUTE OF ENGINEERING RESEARCH AND PUBLICATION "** ON 3<sup>RD</sup> September 2021 (PM10927365).

### **Other Responsibilities:**

1. BOS Chairman
2. Member- Institution Development Committee
3. Member-Anti Ragging Committee
4. Member-Disciplinary Committee
5. Member –OBC Committee

### **Details of Publications:**

#### **International Journals:**

1. Bonam Sivakumar (2025). Presented paper entitled IEEE 'Blockchain-Powered Smart Loan Approval System: A Disruptive Innovation for Bank' in the International Conference on two day International Conference titled "International conference on METAVERSE AND CURRENT TRENDS IN COMPUTING (ICMCTC 2025)" Organized by the Taylor's UNIVERSITY, Malasia in association with IEEE COMPUTER SOCIETY, Malasia Chapter held on 10-11 April 2025.

**2. Dr. B. Sivakumar (2024).** An Analysis of the impact of Digitization and Artificial Intelligence on Sustainable Development and Awareness in a few taluks in the Srikakulam District of Andhra Pradesh. *ALOCHANA Journal*, November 2024, Volume-13, Issue No 11, ISSN: 2231-6329 with **DOI:20.14118.AJ.2024.V13I11.2804** UGC Care Approved, Group 1, Peer reviewed, Page number 210 to 217, Monthly ; *UGC Care INDEXED* <https://alochana.org/volume-13-issue-11-2024/>.

3. **Dr. B. Sivakumar (2022).** **IMPACT OF ACCOUNTING INFORMATION SYSTEM; AN EMPIRICAL EVIDENCE OF CASHEW INDUSTRIES IN SRIKAKULAM DISTRICT OF ANDHRA PRADESH.** *Madhya Bharati*, July-December 2022, Volume-82, No 14, ISSN: 0974-0066 with IF=6.28, UGC Care Approved, Group 1, Peer reviewed, Bilingual. Biannual ; *UGC Care INDEXED* <https://drive.google.com/file/d/1Vxt05IU9CtIOV9ddaPt-yH-ox2vPDg2-/view>

4. **Koppala Venugopal, & Sivakumar, B. (2021).** Integration of Marketing Information Systems and Horticulture in Tribal Places: In case of Srikakulam. *Vidyabharathi International Interdisciplinary Research Journal*, Special Issue on Emerging Techniques in Interdisciplinary Sciences, October 2021, 3040-3045, ISSN: 2319-4979 <http://www.viirj.org/specialissues/2021/SP2110/Part%2014.pdf>

5. Dr. B. Siva kumar, "Role of Key Performance Indicators (KPIs) in Project Management, *Anusandhan NDIM'S Journal of Business and Management Research* , Volume II, Issue 1, ISSN 2581-8120, February 2020.

**6.Bonam Siva Kumar, Koppala Venugopal, D. Vishnu Murty (SCOPUS)**  
**“ASSESSMENT OF PUBLIC DISCERNMENT ON FACTORS INFLUENCING THE**  
**DECLINED GROSS DOMESTIC PRODUCT OF INDIA”, International**  
**Journal of Innovative Technology and Exploring Engineering (IJITEE) ISSN: 2278-**  
**3075, Volume-9 Issue-2S3, December 2019, DOI: 10.35940/ijitee.B1126.129, December**  
**2019.**

**7 Dr.B.Siva Kumar , Mutual Fund Industry: Problems and Prospects in India, International**  
**journal of innovative research and practices, Volume No 4, Issue 12, ISSN 2321-2926.**

8.Dr.B.Siva kumar, PERCEPTION OF INDIAN YOUTH TOWARDS  
FASTFOOD, ZENITH International Journal of Multidisciplinary Research ,Volume  
5(1), January ISSN 2231-5780, January 2015.

9. Dr. B.Siva Kumar, Business Analytics-A Way Forward to Decision Making,  
International Journal of Innovative Research and Practices, Volume No 2, Issue 11,  
ISSN 2321-2926, November 2014.

10.Dr. B.Siva Kumar, Dr. D.Vishnu Murthy, K.Venugopal, Association of  
Technical organizational translation with Balanced Scorecard-As a tool Strategic  
Management, International journals of multidisciplinary Research Academy, Volume  
3, Issue 9, ISSN 2249-0558, September 2013.

11.Dr. B.Siva Kumar, Balance Scorecard's Interpretative Technical Organisation  
Translation, International Journal of Scientific Research , Volume 2, Issue 7, ISSN  
2277-8179, July 2013.

12.B.Siva kumar, N.Santosh Ranganath, “FINANCIAL INCLUSION – THE WAY  
FORWARD”, Asia Pacific Journal of Research in Business Management, Volume 3,  
Issue 4, April, ISSN: 2229-4104, April 2012.

13.Behara Sreenivasar Rao, B.Siva kumar, (April 2009), “CHALLENGES AND  
OPPORTUNITIES OF BRAND MANAGEMENT”, Review of Business and Technology  
Research, Volume 2, Issue 1, 2009 pp 1-6, ISSN: 1941-9414

• **CONFERENCE PROCEEDINGS :**

1.Koppala Venugopal, Bonam Sivakumar (July, 2022). Impact of Unorganised Selling on organised selling in the  
age of Covid Pandemic: In case of rural Srikakulam, A.P. in an edited book entitled Business Perspectives in  
Reviving Workforce Productivity in the current Volatile and Uncertain Times, Excel India Publishers, First  
Edition 2022, ISBN: 978-93-91355-15-9, pp. 30-37.

2. Kasam Surekha, Bonam Sivakumar (July, 2022). A study on the Social Marketing Practices of Corporates and  
Clubs in India in an edited book entitled INNOVATIVE TEACHING AND RESEARCH PRACTICES IN

HIGHER EDUCATION INSTITUTIONS FOR SUSTAINABLE DEVELOPMENT, Forum for Intellectual Academicians and Researchers Publications, First Edition 2023, ISBN: 978-81-947515-0-2, pp. 238-246.

**3.Conference Edited Book entitled “Exponential Transition of Management Practices and Implications for Sectorial Prosperity”, ‘Forum for Intellectual Academicians and Researchers Publications’. First Edition: 2020, Copyright © forum4researchers, ISBN: 978-81-935201-9-2, pp.304-310.**

4)B. Siva Kumar (2012), “RISK AND DIVERSIFICATION” Proceedings of the National Conference on “Management and Technology Emerging Trends and Perspectives” *YMT college of Management, Mumbai on* APRIL 2012 ,ISBN: 978-93-5051-569-3

### **International Conferences:**

1.Presented paper entitled 'Blockchain-Powered Smart Loan Approval System: A Disruptive Innovation for Bank' in the International Conference on two day International Conference titled “International conference on METAVERSE AND CURRENT TRENDS IN COMPUTING (ICMCTC 2025)” Organized by the Taylor’s UNIVERSITY, Malasia in association with IEEE COMPUTER SOCIETY, Malasia Chapter held on 10-11 April 2025.

2.Presented paper entitled 'Factors affecting E-Commerce Sustainability' in the International Conference on One day International Conference titled “International conference on Trends in Management, Commerce and Information Technology in Sustainable Environment (ICONMANIT)” Organized by the School of Management, GIET UNIVERSITY, Gunupur in association with Azteca University, Mexico held on 30<sup>th</sup> December 2024.

3. Presented paper entitled ' **CLIENT ACQUISITION FOR ENGINEERING SERVICE SECTOR THROUGH DIGITAL MARKETING** ' in the Two-Day International Conference on “NEW EDGE INNOVATION IN COMMERCE AND MANAGEMENT (ICNEICM – 2022)” Organized by P.G.Department of Commerce, Berhampur University on 28<sup>th</sup> and 29<sup>th</sup> September 2022.

4. Presented paper entitled 'Impact of unorganized selling on organized selling in the age of Covid pandemic; A case of rural Srikakulam, AP. ' in the International Conference on “Rethinking business strategies by reshaping business perspectives in the current business environment” Organized by School of Management and Social Science in Association with IQAC, HALDIA INSTITUTE OF TECHNOLOGY on 13<sup>th</sup> and 14<sup>th</sup> May 2022.

5). Presented paper entitled ' Assessment of Challenges Faced by MSME and Moratorium in the period of COVID-19; A case study of Palasa Cashew Industry' in the International Virtual conference on 'International Conference on Commerce , Management and Interdisciplinary, Organised by Central University of Kerala on 28<sup>th</sup> and October 2021.

6).. Presented paper entitled 'Emerging Trends in Accounting ' in the International Conference on “The Digital Transformation in Business Re-Engineering : Post Pandemic Era of Industry 5.0” Organized by Institute of Business Management and Rural Development, Ahmednagar on 26<sup>th</sup> and 27<sup>th</sup> August 2021.

7). Presented paper entitled ' Integration of Marketing Information System and Horticultural Products in Tribal Places: in case of Srikakulam, A.P' in the International Virtual conference on 'International Virtual Conference on Industry 4.0 – Leading Business Practices for sustainable Milieu” ' Organized by the Alagappa Institute of Management (AIM), Alagappa University, Sponsored by Indian Council of Social Science Research (ICSSR) on 25<sup>th</sup> and 26<sup>th</sup> August 2021.

8). Presented paper entitled 'The Impact of Marketing Mix Strategies practices on Micro and Small Enterprises Performance' in the International Research Summit AVLOKAN titled' Redefining Social Responsibility and

Ethical Leadership” ’ Organized by Faculty Research Cell – Gyanidhi and SRDC –Vidyanidhi , CMS, Jain University, Bangalore on 2<sup>nd</sup>-10<sup>th</sup> August 2021.

9).Presented paper entitled’ IMPACT OF GOVERNMENT SCHOOLS THROUGH DIGITAL MARKETING ON PARENTS’ in International conference on’ International Management Conference on “Re-Inventing the Future of Work and Business; Challenges , Opportunities and the Path Ahead” ’ Organized by KIIT School of Management, KIIT Deemed to be University, Bhubaneswar on 27<sup>th</sup>-28<sup>th</sup> February 2021.

10). Presented paper entitled ‘Strategies to Make Content Go Viral’ in International e-conference on’ Advanced Computing Technologies (ACT-2021) ’ Organized by Department of Computer Applications, INVERTIS UNIVERSITY, Bareilly on 15<sup>th</sup> and 16<sup>th</sup> January 2021.

**11). Presented a paper entitled “A study on Work Life Balance among Nurses: w.r.t. Q1 Hospitals” organised by Department of Management and Commerce, Dr B R Ambedkar University and ‘Forum for Intellectual Academicians and Researchers Publications held on 28<sup>th</sup> &29<sup>th</sup> September 2020.**

12).Presented paper entitled ‘Consumers Perception on Fairness Creams in India’ in International conference on’ Competency Building Strategies in Business and Technology for Sustainable Development ’ Organized by Sri Ganesh School of Business Management, Salem on 22<sup>nd</sup> February 2013.

13). Presented paper entitled ‘Gender Mainstreaming process-Reference to Andhra Pradesh’ in 14th International conference on’ Managing in the New World Order; Strategies for Sustainable Business Development’ Organized by PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, Indore on January 30<sup>th</sup> -31<sup>st</sup> 2010.

14).Presented paper entitled ‘Dot Plot for time series analysis’ in International conference on’ STATISTICS, PROBABILITY, OPERATIONS RESEARCH, COMPUTER SCIENCE AND ALLIED AREAS’ Organized by Department of Statistics, Andhra University on 4<sup>th</sup> -8<sup>th</sup> January 2010.

15). Presented paper entitled ‘Challenges and Opportunities of brand management and brand equity – A Competitive edge’ in International conference on ’ Global Issues in Business & Technology’ Organized by MTMI, Indore , Dept. of Management Studies on 22 -24 December 2009.

### **National Conferences:**

**1.Presented the paper entitled “Skill Development of Women with Disabilities: Challenges and Opportunities” in the one – day National seminar on “WOMEN WITH DISABILITIES IN INDIA; RIGHTS, CHALLENGES AND PROSPECTS” conducted by Department of Economics, Faculty of Social Sciences, Banaras Hindu University on 23<sup>th</sup> March, 2025**

2.Presented the paper entitled “Eco Tourism in Srikakulam District: Issues, Challenges and Responses” in the two – day National seminar on “Eco-Tourism and Sustainable Development in India” conducted by S.G.GOV.T. DEGREE AND PG COLLEGE, PILER on 12<sup>th</sup> & 13<sup>th</sup> DECEMBER, 2024.

3.Presented the paper entitled “The future of AI in HR – Opportunities and Challenges” in the two – day National seminar on “DIGITAL TRANSFORMATION & HUMAN RESOURCE MANAGEMENT : ISSUES , CHALLENGES AND STRATEGIES” conducted by Dr.B.R.Ambedkar University, Srikakulam on 30<sup>th</sup> & 31<sup>st</sup> August, 2024.

4. Presented the paper entitled “A study on the Social Marketing practices of Corporates and Clubs in India” in the two – day National seminar on “INNOVATIVE TEACHING AND RESEARCH PRACTICES IN HIGHER EDUCATION INSTITUTIONS FOR SUSTAINABLE DEVELOPMENT” conducted by Dr.B.R.Ambedkar University, Srikakulam on 18<sup>th</sup> & 19<sup>th</sup> July, 2023.

5. Presented the paper entitled “IMPACT OF ACCOUNTING INFORMATION SYSTEM ; AN EMPIRICAL EVIDENCE OF CASHEW INDUSTRIES IN SRIKAKULAM DISTRICT OF A.P” in the two – day ICSSR-SRC Sponsored National seminar on “SUSTAINABLE BUSINESS PRACTICES (SBP’22)” conducted by Telangana Mahila Viswavidhyalayam (Womens University) Koti, Hyderabad, India on 14<sup>th</sup> & 15<sup>th</sup> September, 2022.

6. Presented the paper entitled “INDIA \$5 TRILLION ECONOMY – A WAY FORWARD” in the two – day ICSSR, New Delhi – Sponsored National seminar on “Gig Economy and Atmanirbhar Bharat: Challenges and Opportunities.” conducted by S.G.GOV. DEGREE & PG COLLEGE, PILER, A P, India on 26<sup>th</sup> & 27<sup>th</sup> August, 2022.

7. Presented the paper entitled ‘Is Higher Education needed to become a successful Entrepreneur’ in a National seminar on “Future Challenges of Higher Education Institutes in Assessment Accreditation and Ranking Framework Methodologies.” conducted by IQAC, Government College for Women, Srikakulam, A P, India on 31<sup>st</sup> January and 1<sup>st</sup> February 2020.

8. Presented the paper entitled ‘Challenges of Entrepreneurship in the Digital Era’ in National seminar on “Two day National seminar on MANAGING ORGANISATIONS IN THE DIGITAL ERA; ISSUES AND CHALLENGES” sponsored by World Bank and organized by Department of Business Administration, BERHAMPUR UNIVERSITY, Berhampur on 13<sup>th</sup> -14<sup>th</sup> March 2019.

9. Presented paper (Inabsentia) entitled ‘Banking Services Effectiveness in India; Challenges ahead for RBI’ in National seminar on “CRISIS IN INDIAN BANKING SYSTEM; CAUSES AND REMEDIES” organized by G.S.COLLEGE OF COMMERCE, WARDHA on 5<sup>th</sup> JANUARY 2019.

10. Presented paper entitled ‘Rural Insurance Services in India a Paradigm’ in National seminar on “Emerging Trends in Insurance Sector in India” sponsored by UGC and organized by Department of Commerce and Business Administration, ACHARYA NAGARJUNA UNIVERSITY, Ongole campus on 19<sup>th</sup>-20<sup>th</sup> 2014.

11. Presented paper entitled ‘Women Empowerment – Current Trends in National seminar on’ Economic Empowerment of Rural Women through E.D ‘. Skills Issues & Challenges Organized by Dept.of Management Studies Nannaya University, Rajahmundry. on 30-31 October 2009.

12. Presented paper entitled 'women as Administrators' in National seminar on 'Status of Women in Higher Education Institutions in the Post Independence Scenario' sponsored by UGC and Organized by Govt. College for Women, Srikakulam on 9<sup>th</sup> September 2009.

13. Presented paper entitled 'Role of Women Entrepreneurs what inspires women to start their own business' in the National seminar on 'GENDER AND DEVELOPMENT' Organized by Dr.B.R.Ambedkar University, Srikakulam during 10<sup>th</sup> & 11<sup>st</sup> August 2009.

14. Presented paper entitled 'Small Scale Sector A Nursery of Economic Development' in Small Scale Sector A Nursery of Economic Development' sponsored by UGC and Organized by Berhampur university, Srikakulam on 22<sup>nd</sup> December 2009.

15. Presented paper entitled 'RISK AND DIVERSIFICATION' in National seminar on 'STRATEGIC APPROACHES TO RISK MANAGEMENT' Organized by ANDHRA UNIVERSITY, VISAKHAPATNAM on 30<sup>th</sup> June, 2009.

#### **Details of Conferences / Workshops / Refresher Courses Organized: ONE**

1. AICTE Sponsored National Conference on Emerging Challenges in Finance from 29<sup>th</sup> to 31<sup>st</sup> March 2015.

#### **Participations in Faculty Development Programmes:**

- 1). Participated in One day Faculty development program on "Intellectual Property Rights", organized by Department of Business Administration in association with Internal Quality Assurance Cell, Prasad V.Potluri Siddhartha Institute of Technology, Kanuru, Vijayawada, on 28-04-2025.
- 2). Participated in two day Faculty development program on "Advanced AI Tools for preparing research papers", organized by Computer Science and Engineering Department, at SASI Institute of Technology and Engineering, in association with Pencil Bitz, from 08-01-2024 to 09-11-2024.
- 3). Participated in One Week Faculty development program on "Deep Learning for Engineering Applications", organized by Computer Science and Engineering Department, Aditya Institute of Technology and Management, Sponsored by National Institute of Technical Teachers Training and Research, Chandigarh, from 02-09-2024 to 06-09-2024.
- 4). Participated in Two Week Faculty development program on "INCULCATING ENTREPRENEURIAL VALUES FOR STUDENTS", organized by KG REDDY College of Engineering and Technology, Sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB), DST, Government of India, from 04-03-2024 to 15-04-2024.
- 5). Participated in 3-day Face-to-Face Faculty Development Program on the theme "Inculcating Universal Human Values in Technical Education" During the period of 21<sup>st</sup> December to 23<sup>RD</sup> December 2023 at Aditya Institute of Technology and Management, Srikakulam in collaboration with ALL INDIA COUNCIL FOR TECHNICAL EDUCATION – AICTE, Ministry of Education, India.



06). Participated in Five Day Faculty Development Program on “CO PO MAPPING AND CO PO ATTAINMENT ” During the period of 10<sup>th</sup> to 14<sup>th</sup> July, 2023 Organised by Department of EE, GKCEM, BARUIPUR, WEST BENGAL.

07). Participated in Two Day Faculty Development Program on “National Education Policy of India; Challenges and Prospects” During the period of 9<sup>th</sup> and 10<sup>th</sup> December, 2022 Organised by ISTE Chapter, ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, K.Kotturu, Tekkali, Srikakulam District, Andhra Pradesh in association with ISTE AP SECTION, ANDHRA PRADESH.

08). Participated in One week Faculty Development Program on “LEVEL UP LANGUAGE SKILLS FOR PROFESSIONAL DEVELOPMENT ” During the period of 19<sup>th</sup> to 23<sup>rd</sup> September, 2022 Organised by Department of Basic Sciences and Humanities ( English) , ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, K.Kotturu, Tekkali, Srikakulam District, Andhra Pradesh.

09). Participated in One week International Level Faculty Development Program on “Amazon Web Services” During the period of 22<sup>nd</sup> August 2022 to 27<sup>th</sup> August 2022 Organised by E&TC Department, AISSMS Institute of Information Technology, Pune in collaboration with BRAINOVISION SOLUTIONS INDIA PVT. LTD & ALL INDIA COUNCIL FOR TECHNICAL EDUCATION – AICTE, Ministry of Education, India.

10). Participated in Two Week online Faculty development program on Capacity Building Programme , organized by Maharshi Dayanand University, Rohtak, Haryana (under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MoE, Government of India) from 12-01-2022 to 25-01-2022.

11). Participated in four days virtual (ONLINE) Faculty development program on Salesforce Administrator, organized by Andhra Pradesh State Skill Development Corporation (APSSDC) association with Salesforce as part of Salesforce Trailblazer Connect Program from 14-09-2021 to 17-09-2021.

12). Participated in one week Online Short Term Training Program (STTP) Sponsored by AICTE on Data Analysis Using SPSS AMOS and R by the Department of MBA, MVGR College of Engineering, Vizianagaram, Andhra Pradesh from 30<sup>th</sup> August to 4<sup>th</sup> September 2021.

13). Participated in National Ten-Day Online Faculty Improvement Program on Research Methodology organized by Prerna College of Commerce, Reshimbag, Nagpur, Maharashtra (India) during 1<sup>st</sup> July to 10<sup>th</sup> July 2021.

14). Participated in two weeks virtual (ONLINE) Faculty development program on ENTREPRENEURSHIP sponsored by NSTEDB, Department of Science and Technology, Government of India and organized by XAVIER INSTITUTE OF SOCIAL SERVICE, RANCHI during 22<sup>nd</sup> February to 06<sup>th</sup> March 2021.

15). Participated in 21 days Faculty Development Programme Online on “Adopting to Online Teaching Learning Technologies” Organized by Dr.B.R.Ambedkar University, Delhi from 16<sup>th</sup> to 7<sup>th</sup> November 2020.

16). Participated in Six days Online Short Term Training Programm (STTP) Sponsored by AICTE under AQIS Series 3 on Advanced Financial Statement Analysis by Department of MBA, SCMS COCHIN SCHOOL OF BUSINESS, Aluva, Cochin, Kerala from 16<sup>th</sup> to 21<sup>st</sup> November 2020.

17). Participated in the Ten Days Online Skill Development Programme on “Social Media Digital Marketing” Sponsored by Rashtriya Uchchatar Shiksha Abhiyan (RUSA2.0) under the Project titled “Skill Development Programme on Digital Marketing” organized by School of Commerce, Bharathiar University held from 10.08.2020 to 21.08.2020 at 11.30 am to 3.30 pm.

18). Participated in Online 21 Days faculty development programme on “ Adopting to Online Teaching Learning Technologies” Organised by Dr.B.R.Ambedkar University, Delhi and Dr.B.R.Ambedkar University, Srikakulam from 16<sup>th</sup> November to 7<sup>th</sup> December 2020

19). Participated in Online one week AICTE sponsored Faculty development program on “Entrepreneurship Development” Organised by Department of Management, PSGR krishnammal college for women from 3<sup>rd</sup> to 8<sup>th</sup> August 2020

20). Participated in Online Seven day Faculty development program on “Post Covid-19 Challenges and Opportunities – A Global Perspective” Organised by Department of MBA, Shakthi Institute of Information and Management Studied from 6<sup>th</sup> to 12<sup>th</sup> June 2020.

21). Participated in Online one week Faculty development program on “NEW CHALLENGES IN BUSINESS MANAGEMENT POST COVID-PANDEMIC SCENARIO” Organised by Department of MBA, CMR Technical Campus, Hyderabad from 25<sup>th</sup> to 31<sup>st</sup> May 2020.

22). Participated in Faculty development program on STAFF DEVELOPMENT PROGRAMME ON “Life Skills Education to Protect Intellectual Property and Leverage Ethical Behaviour” sponsored by A.I.C.T.E and conducted by Aditya Institute of Technology and Management, Tekkali during 10<sup>th</sup> to 23<sup>rd</sup> July 2019.

23). Participated in International Workshop on REIMAGINE STEM Sponsored by EnhanceEdu and conducted by AITAM, Tekkali on “Reviving Education by Implementing Active and Guided Inquiry Experiences in Science, Technology , Engineering , Math and Management” during 3<sup>rd</sup> -7<sup>th</sup> August, 2015

24). Participated in Management Capacity Enhancement Programme on National Mission for Teachers and Administrators sponsored by MINISTRY OF HUMAN RESOURCES DEPARTMENT by INDIAN INSTITUTE OF MANAGEMENT, INDORE during June 16 to 22, 2014.

25). Participated in Faculty development program sponsored by A.I.C.T.E. and conducted by AITAM, Tekkali, and A.P. on ‘Teaching Methodology and Techniques for Management Teachers’ during 16<sup>th</sup> to 29<sup>th</sup> June 2010.

26). Participated in Faculty development program on STAFF DEVELOPMENT PROGRAMME ON FINANCIAL INNOVATIONS sponsored by A.I.C.T.E and conducted by MAHARAJA POST GRADUATE COLLEGE, Vijayanagaram during 19<sup>th</sup> to 30<sup>th</sup> March 2010

27.Participated in Faculty development program sponsored by ISTE chapter conducted by AITAM, Tekkali on ‘Teaching Methodology and Techniques for Management Teachers’ on 11-11-2009.

28.Participated in Faculty development program on INDUCTION TRAINING PROGRAMME FOR MANAGEMENT FACULTY sponsored by A.I.C.T E. and conducted by Department of Commerce and Management Studies at ANDHRA UNIVERSITY during May16th to 5<sup>th</sup> June 1996.

### **Details of Conferences / Workshops / Refresher Courses Attended:**

#### **Internal:**

<b>S. No.</b>	<b>Dates</b>	<b>Name of the Programme</b>	<b>Host Institution</b>
1.	29 <sup>th</sup> January 2022	. A One day workshop on “Ethics and Values to be followed in Cross-Cultural Work Place” on 29 <sup>th</sup> January 2022 by Aditya Institute of Technology and Management,K.Kotturu, Tekkali, Srikakulam District.	AITAM, Tekkali..
2.	23 <sup>rd</sup> July 2019	Participated in Faculty development program on STAFF DEVELOPMENT PROGRAMME ON “Life Skills Education to Protect Intellectual Property and Leverage Ethical Behaviour” sponsored by A.I.C.T.E	<b>AITAM, Tekkali</b>
3.	13 <sup>th</sup> and 14 <sup>th</sup> July,2019	A two day workshop on Outcome Based Education.	<b>AITAM, Tekkali</b>
4.	3 <sup>rd</sup> -7 <sup>th</sup> August, 2015.	Participated in International Workshop on REIMAGINE STEM Sponsored by EnhanceEdu on “Reviving Education by Implementing Active and Guided Inquiry Experiences in Science, Technology , Engineering , Math and Management” .	<b>AITAM, Tekkali</b>
5.	9 <sup>th</sup> march 2015	one day workshop on “Outcome Based Education” on 9 <sup>th</sup> march 2015 sponsored IUCEE Under TEQUIP Phase II	<b>AITAM, Tekkali</b>
6.	15 <sup>th</sup> and 16 <sup>th</sup> November 2014	A two day Seminar on “Twenty First Century, the dawn of Digital Era: Pedagogical Issues of Teachnical Teachers” sponsored by ISTE AP section.	<b>AITAM, Tekkali</b>
7.	19 <sup>th</sup> to 21 <sup>st</sup> September 2014	A two day workshop on “Training programme on SPSS: Hands on Experience” under TEQIP Phase II.	<b>AITAM, Tekkali</b>
8.	19 <sup>th</sup> January 2013	A One day Workshop on Outcome Based Education under TEQIP Phase II.	<b>AITAM, Tekkali</b>

<b>9.</b>	28 <sup>th</sup> & 29 <sup>th</sup> April 2012	A Two day National workshop on ‘Soft-computing Application to Communications and Management ‘	<b>AITAM, Tekkali</b>
<b>10.</b>	16 <sup>th</sup> to 29 <sup>th</sup> June 2010	Participated in Faculty development program sponsored by A.I.C.T.E. on ‘Teaching Methodology and Techniques for Management Teachers’	<b>AITAM, Tekkali</b>
<b>11.</b>	11-11-2009	Participated in Faculty development program sponsored by ISTE chapter conducted on ‘Teaching Methodology and Techniques for Management Teachers’	<b>AITAM, Tekkali</b>

**External:**

<b>S. No.</b>	<b>Dates</b>	<b>Name of the Programme</b>	<b>Host Institution</b>
<b>1.</b>	6 <sup>th</sup> to 12 <sup>th</sup> February 2022	7-days NATIONAL WEBINAR SERIES ON MANAGEMENT ACCOUNTING held Jointly organized by Government P.G.College, obra and Indian Accounting Association, Mirzapur Branch.	Government P.G.College, obra and Indian Accounting Association, Mirzapur Branch.
<b>2.</b>	6 <sup>th</sup> to 12 <sup>th</sup> June 2020	Participated in Online Seven day Faculty development program on “Post Covid-19 Challenges and Opportunities – A Global Perspective” Organised by Department of MBA,	Shakthi Institute of Information and Management Studeis .
<b>3.</b>	25 <sup>th</sup> to 31 <sup>st</sup> May 2020	Participated in Online one week Faculty development program on “NEW CHALLENGES IN BUSINESS MANAGEMENT POST COVID-PANDEMIC SCENARIO” Organised by Department of MBA,	CMR Technical Campus, Hyderabad .
<b>4.</b>	June 16 to 22, 2014	Participated in Management Capacity Enhancement Programme on National Mission for Teachers and Administrators	INDIAN INSTITUTE OF MANAGEMENT, INDORE
<b>5.</b>	30 <sup>th</sup> and 31 <sup>st</sup> July 2019	National seminar on ‘Relevance of Ambedkarism for Social Transformation in Contemporary India’ Organized by	Dr. V.S.KRISHNA GOVT. DEGREE AND P.G.COLLEGE (A), Visakhapatnam
<b>6.</b>	27 <sup>th</sup> and 28 <sup>th</sup> January 2017	A two day Seminar on “Quality Assurance in Higher Education Institutions” on 27 <sup>th</sup> and 28 <sup>th</sup> January 2017 at sponsored by NAAC, Bangalore	K L University, Guntur .
<b>7.</b>	19th to 30th March 2010	Participated in Faculty development program on STAFF DEVELOPMENT PROGRAMME ON FINANCIAL INNOVATIONS sponsored by A.I.C.T.E	MAHARAJA POST GRADUATE COLLEGE, Vijayanagaram

<b>8.</b>	23 <sup>rd</sup> November- 2002	National seminar on 'The Recommendations of the Second National Commission on Labour'.	NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT, VISAKHAPATNA M
<b>9.</b>	May16th to 5 <sup>th</sup> June 1996	Participated in Faculty development program on INDUCTION TRAINING PROGRAMME FOR MANAGEMENT FACULTY sponsored by A.I.C.T E.	ANDHRA UNIVERSITY, VISAKHAPATNA M

#### **Certifications:**

- a. Got certified with Elite (85%) from NPTEL online certification course (12 Weeks) on "Financial Statement Analysis and Reporting " conducted by IIT, Roorkee in January-April 2017.
- b. Got certified with 65% from NPTEL online certification course on Outcome Based Pedagogic Principles for Effective teaching.

#### **Other Achievements:**

1. Ratified as an Asst. Professor in February 2010 of JNTUK selections.
2. Ratified as an Associate. Professor in June 2016 of JNTUK selections.
3. Question Paper Setter for different universities and autonomous colleges.
4. Guest faculty for the subject ENTREPRENEURSHIP DEVELOPMENT at Miracle Institute of Management, Vizianagaram.
5. Guest faculty for the subject Business Management at GIET University, Gunupur.

*B. L. K. K.*

Signature

Updated on 7-7-2025