

About AITAM

Aditya Institute of Technology and Management (AITAM) is one of the Premier Engineering Institutions in Andhra Pradesh located at TEKKALI adjacent to NH-16 (old NH-5) at a distance of 45 kms from its District Head Quarters, SRIKAKULAM and 150 kms from Visakhapatnam Airport. It was established in the year of 2001 with a group of Philanthropic Elites, spread in a vast expanse of 40 acres amidst green pastures furnished with all the upgraded infrastructural facilities. It has a strong commitment to provide quality education in Engineering, Technology and Management Streams, Approved by AICTE, Accredited by NBA, NAAC & Recognized under 2(f), 12(B) by UGC and permanently affiliated to JNTU Kakinada. It is one amongst a few Technical Institutions in India under TEQIP Phase –II (A World Bank Assisted Ministry and HRD Project). AITAM offers MBA, M.Tech, B.Tech, & Shift – II Polytechnic courses.

MBA DEPARTMENT

Aditya Institute of Technology and Management established the Department of Master of Business Administration in 2006 with an intake of 60 students. Academic strengths of the department are much appreciated by 6 doctorates, exclusive infrastructural and technological resources, Business incubation centre (Ministry of MSME), EDC activities, ACME (PDP centre) and Industry Institute Interface. Department is proud to announce the milestones associated with academics, research, consultancy and community services which have been dynamically continuous with certain granted activities such as a Major Research Project from UGC, grants from AICTE for different Conferences and Faculty Development Programs and Consultancy for Government Organization, NGO and Securities Exchange Board of India (SEBI).

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Professor & HOD, MBA
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Asst. Professor



ONE-DAY WEBINAR ON
"IMPLEMENTATION OF
NATIONAL EDUCATION POLICY
(NEP) 2020"
17TH APRIL 2021
(10.30 AM)

Organized
By
Department of Business
Administration

In association
with
Career Guidance Cell

ADITYA INSTITUTE OF
TECHNOLOGY AND
MANAGEMENT

(An Autonomous Institution)

(Approved by AICTE, Permanently
Affiliated to JNTUK Kakinada,
Accredited by NBA, NAAC A+,
Recognized by UGC u/s 2(f) & 12(B),
Recognized as S.I.R.O. by DSIR)
K. Kotturu, Tekkali-532201,
Srikakulam Dist., Andhra Pradesh

<https://www.adityatekkali.edu.in/>

NATIONAL EDUCATIONAL POLICY – 2020

Education is fundamental for achieving full human potential, developing an equitable and just society, and promoting national development. Providing universal access to quality education is the key to India's continued ascent, and leadership on the global stage in terms of economic growth, social justice and equality, scientific advancement, national integration, and cultural preservation. Universal high-quality education is the best way forward for developing and maximizing our country's rich talents and resources for the good of the individual, the society, the country, and the world. India will have the highest population of young people in the world over the next decade, and our ability to provide high-quality educational opportunities to them will determine the future of our country. The global education development agenda reflected in the Goal 4 (SDG4) of the 2030 Agenda for Sustainable Development, adopted by India in 2015 - seeks to "ensure inclusive and equitable quality education and promote lifelong learning opportunities for all" by 2030. Such a lofty goal will require the entire education system to be reconfigured to support and foster learning, so that all of the critical targets and goals (SDGs) of the 2030 Agenda for Sustainable Development can be achieved. Quality Universities and Colleges: A New and Forward-looking Vision for India's Higher Education System. Higher education plays an extremely important role in promoting human as well as societal well-being and in developing India as envisioned in its Constitution - a democratic, just, socially-conscious, cultured, and humane nation upholding liberty, equality, fraternity, and justice for all. Higher education significantly contributes towards sustainable livelihoods and economic development of the nation. As India moves towards becoming a knowledge economy and society, more and more young Indians are likely to aspire for higher education. Given the 21st century requirements, quality higher education must aim to develop good, thoughtful, well-rounded, and creative individuals. It must enable an individual to study one or more specialized areas of interest at a deep level, and also develop character, ethical and Constitutional values, intellectual curiosity, scientific temper, creativity, spirit of service, and 21st century capabilities across a range of disciplines including sciences, social sciences, arts, humanities, languages, as well as professional, technical, and vocational subjects. A quality higher education must enable personal accomplishment and enlightenment, constructive public engagement, and productive contribution to the society. It must prepare students for more meaningful and satisfying lives and work roles and enable economic independence.

ABOUT THE RESOURCE PERSON

Dr. Anil Kumar Yadav, currently working as General Manager, Reserve Bank of India, Chandigarh, qualified UGC-NET Examination in eight different subjects- 1. Economics 2. Management 3. Commerce 4. HRM/Labour Welfare 5. Psychology 6. Political Science 7. Public Administration 8. Journalism and Mass Communication.

"Limca Book of Record" holder twice (2016 and 2020) & "Golden Book of World Records" and "India Book of Records" for "Maximum Number of Post Graduate Degrees from Most Number of Universities" in India: 24 Post Graduate degrees from 15 different Universities in India across 12 States and UTs. has 3 Graduation degrees.

Asia Book of Records for having "Maximum Number of Banking Certifications from Indian Institute of Banking and Finance". Till date he has 41 certifications from IIBF.

Eligibility: Faculty from AICTE approved Colleges/Institutions and working professionals from Industry/utilities/R&D/ Other organizations, Research Scholars, PG Students working in various specializations, Entrepreneurs and learned fraternity from all faculty.

Certification:

E-Certificate will be issued to participants who attend the **WEBINAR for entire session and fill the feedback form** shared at the end of the programme.

E-Content will be shared to all the respective participants along with the certificates after successful completion of Seminar.

Registration: FREE

Last date of registration: 15-03-2021

Technical Details:

Online Platform : GOOGLE MEET



SCAN ME

Link for registration:

SCHEDULE: Details	Timings
Messages by the Dignitaries Director Principal Convener	10.15 AM to 10.20 AM 10.20 AM to 10.25 AM 10.25 AM to 10.30 AM
Talk	10.30 AM to 11.30 AM



Resource Person

Dr. ANIL KUMAR YADAV
General Manager,
Reserve Bank of India,
Chandigarh



CONVENER

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CO-CONVENER

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Nodal Officer-UBA, EBSB & SSB
Coordinator, EBSB., AITAM