aitam
ADITYA INSTITUTE OF
TECHNOLOGY AND MANAGEMENT
(An Autonomous Institution)

Approved by AICTE,New Delhi
Affiliated to JNTUGV-VIZIANAGARAM
Accredited by NBA (UG:CSE,ECE,EEE,MEC,CIV,INF & PG:MBA)
Accredited by NAAC(UGC) with A+ Grade
Recognised by UGC under section 2(f)&12(B)
TEQIP Participated College
Recognised by Scientific & Industrial Research Organisations(SIRO)
NIRF Rank - 2025 (Band 201-300)

Dt. 1st November, 2026

CIRCULAR

All the students are hereby informed that several students are creating reels, shorts, videos and short films, showcasing their creativity, innovative ideas and individual talents through various social media platforms. Such creative initiatives are appreciated and encouraged, as they provide an excellent opportunity to exhibit individual talents and bring recognition to the Institution. However, students must ensure that the content created and shared reflects the values, discipline, culture and reputation of our Institution. Hence, any content created using the College name, logo, premises, facilities or other institutional resources must obtain prior approval from the **"SAC-Coordinator – Dr. Jaka Suresh"**, before being uploaded, published or circulated on any social media platform.

Students are strongly advised to use social media responsibly and ensure that their posts convey positive messages, promote the achievements of the College & Students and contribute towards enhancing the institutional image.

Let us utilise social media as a constructive platform to showcase our talents, celebrate our achievements and strengthen the pride and reputation of AITAM. **Let our creativity inspire others, our messages create a positive impact, and every post add value to our Institution.**

DIRECTOR

DIRECTOR
ADITYA INSTITUTE OF TECHNOLOGY
AND MANAGEMENT
K. Kotturu - TEKKALI - 532201
SRIKAKULAM District AP

Copy to: Principal / Director R & D / Deans & Associate Deans for information.
Copy to: All the HODs & Dy. Director for Information and circulation among Students,
Copy to: Admissions / Controller of Examinations / Library / Physical Director / Web site
Copy to: Accounts / Estate Manager / Security / Canteen / Hostel / Transport
Copy to: Respective Notice Boards of the Departments