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Code: 17MBA3002

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**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI
(AUTONOMOUS)**

II MBA III Semester Regular & Supplementary Examinations, November-2019

CORPORATE GOVERNANCE AND BUSINESS ETHICS

Time: 3 Hrs

Max. Marks: 60

**Answer any Five questions
All questions carry EQUAL marks
Question No. 8 is Compulsory**

1. a) Explain the scope of business ethics.
b) Write the factors influence ethical issues in Indian business.
2. Write the different theories of business ethics.
3. a) Examine the role of whistle blowers in business?
b) Write a brief note on scams in Indian banking sector and suggest ethical measures to control.
4. What is Corporate Social Responsibility? What are its merits and demerits?
5. Discuss one case each of corporate governance failures in IT Sector, Banking Sector and Manufacturing Sector?
6. Critically examine the unethical issues being followed by present day marketing strategies and highlight the role of media?
7. Discuss the model of corporate governance in India and comment on its success and failure aspects?

8. CASE STUDY:

Manesar in Haryana is a place known for Maruti Suzuki plant an arm for manufacturing cars in India. It's a collaboration of Maruti of India and Suzuki of Japan depicting a blend of two different organization cultures. In the year 2012, there was clash between a strong labour union and the management of the plant on issues such as wage like, working hours, rest hours and other similar aspects. The management issued a notice, several discussions removing some of the active leaders. As against this the labour of that plant stopped going to the work and also did not allow their immediate superiors (executives), which led ultimately to closure of the plant. Subsequently, after several negotiations, the management agreed to open the plant and allow the workers to attend their duties on one condition that they will not allow three main leaders whom they suspect to be responsible for the entire issue. Some of the important issues tossed in the discussions are as follows:-

- 1) Wages paid to the workers up to supervisor cadre are very low when compared to the salaries being drawn by their children working elsewhere. They need a significant hike.
- 2) The lunch time is just 15 minutes only as per Japanese culture but the workers demanded for 1 hour.
- 3) The working hours or shifts are very much disorganized while they demand for 8 hours shifts with 5 days week.

Discuss the following against the above background-

- a) What are ethical issues associated with the above plant and the whole issue?
- b) Do you find any governance failure issue in the above episode? If so what are they and how to correct?