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Set-01

Code: 13 MBA2014

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI
(AUTONOMOUS)**

**II MBA III Semester Regular / Supplementary Examinations, November – 2016
MANAGEMENT OF TECHNOLOGY**

Time: 3 Hours

Max Marks: 60

**Answer any Five Questions
All questions carry EQUAL marks
Question No: 8 is compulsory**

1. Explain the Significance, Scope and Challenges of Management of Technology.
2. Critically appraise the Role of Chief Technology officer in the Global Context?
3. Explain the Tools for Company Technology and Indian Technology Analysis.
4. Discuss the different Methods of Technology Acquisition. Explain any five methods of Internal Acquisition in detail.
5. Elaborate the Process of Business Process Reengineering and Explain TQM Initiatives?
6. Define Technology Transfer. What are its Applications?
7. Discuss the different Types of Strategies to be adopted for Diffusion of Technology.
- 8. Case Study**

Mr. Rajan is the factory manager. The product manufactured is highly sophisticated one requiring personal skills to be exercised in a number of departments. The factory manager and the quality control manger have some personal dispute unrelated to work. The quality control manager acts very strictly. Each of items is highly qualified, experienced and excellent in their jobs. On one occasion, the quality control manager rejected a whole batch of production, resulting in a total loss of Rs.4, 00,000 worth of material. Through he is within his right to do so, with lesser rigidity, he could have passed the batch, without loss to the company or the consumers.

Questions:

1. Are the technologies become problems for the factory Manager? Substantiate.
2. Suggest Measures to resolve the problem.
