

**Code: 13 MBA2019****ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)****II MBA III Semester Regular / Supplementary Examinations, November, 2015****SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT****Time: 3 Hours****Max Marks: 60**

**Answer any Five Questions**  
**All questions carry EQUAL marks**  
**Question No: 8 is compulsory**

- 1) State and explain the objectives of investment activity
- 2) What is the meaning of risk? Explain the concepts of systematic and unsystematic risk.
- 3) A stock costing Rs. 120 pays no dividends. The possible prices that the stock might sell for at the end of the year with the respective probabilities as follows.

<i>Price (Rs. )</i>	<i>Probability</i>
115	0.1
120	0.1
125	0.2
130	0.3
135	0.2
140	0.1

1. Calculate the expected return
2. Calculate the standard deviation of returns
- 4) "CAPM can be used to evaluate the pricing of securities." Discuss
- 5) What is the concept of 'present value'? Explain dividend discount models.
- 6) What is company analysis? Explain how financial ratios can be used to determine the strengths and weaknesses of a company.
- 7) Distinguish between European style and American style options.
- 8) Mr. David is constructing a optimum portfolio. The market return forecast says that it would be 13.5% for the next two years with the market variance of 10%. The riskless rate of return is 5%. The following securities are under review. Find out the optimum portfolio?

<b>Company</b>	<b>Alpha</b>	<b>Beta</b>	<b>Residual variance</b>
Anil	3.72	0.99	9.35
Avil	0.60	1.27	5.92
Bow	0.41	0.96	9.79
Viril	-0.22	1.21	5.39
Billy	0.45	0.75	4.52

**Code: 13 MBA2021**

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)**

**II MBA III Semester Regular / Supplementary Examinations, November, 2015  
GLOBAL HRM**

**Time: 3 Hours**

**Max Marks: 60**

**Answer any Five Questions  
All questions carry EQUAL marks  
Question No: 8 is compulsory**

1. Define Global HRM? Explain the challenges and implications of Globalization?
2. What is global staffing policy? Explain the International labor relations.
3. What is culture and explain Hofstede's culture theory.
4. Explain the three approaches to International compensation management.
5. Explain the selection method for positioning expatriate.
6. Discuss the role of HR audit in Global HRM and competitive advantage through HRD.
7. Explain the following :
  - a. Quality work life
  - b. Talent Crunch
  - c. Repatriate
  - d. Diversity Management
8. Brunt Hotels PLC is a national chain of hotels in the UK. There are currently 60 hotels throughout the UK, including 20 in London. The organization's revenue was over £220 million (\$440million) last year. They currently have over 7000 employees. They have recently acquired a small chain of hotels located in France from the Bradley Group. Half of the new hotels in France will be retained and will be re-branded as part of Brunt Hotels PLC. The other half of the hotels will be sold. The organization has decided that they want to implement an ethnocentric approach whereby they send some of their existing managers (based in the UK) over to France to lead the change-over of the new hotels and then to manage them when they re-open. The organization has never owned any overseas hotels before so has engaged your services as external consultant to advise them on all of the key decisions. You will be working as Independent Management Consultant. Following is the information:
  - A large number of their existing managers have said that they would like the chance to work abroad.
  - None of their existing managers can speak French.
  - They will allow 4 weeks in which the re-branding of the hotels should take place and then the new hotels must be ready to open.
  - They expect to have to recruit a large number of staff to the new French hotels because over 70% of the employees have left to join new organizations.
  - They will require their managers to be flexible and move between different countries if any problems arise.

**Questions:**

1. You will be required to present appropriate suggestions and recommendations to the questions and activities that are provided.
2. Do you think appropriate to implement ethnocentric approach? Why?
3. What is the best approach suitable for Brunt Hotels PLC? Why?