

# AR17

Code: 17MBA1005

**SET-2**

ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)

I MBA I Semester Regular Examinations, December-2017  
BUSINESS AND LEGAL ENVIRONMENT

Time : 3 Hrs

Max.Marks : 60

Answer Five questions

All questions carry EQUAL marks

Question No. 8 is Compulsory

1. a) What is business environment? Explain its significance.  
b) Discuss the impact of micro environment on business decisions.
2. a) Explain nature and structure of Balance of Payment.  
b) Discuss the reasons for disequilibrium in BOP.
3. a) Explain redressal mechanism under consumer protection Act.  
b) Explain the role of EXIM bank in promoting international trade.
4. a) Define Contract? Classify different types of Contracts.  
b) Explain various remedies in case of breach of Contract.
5. a) What do you mean by guarantee? What are the different types of guarantee?  
b) What are the rights and duties of an agent?
6. a) Write a note on conditions and warranties.  
b) What is Negotiable Instrument? How Negotiable Instruments will be discharged?
7. a) What is environmental scanning? Explain various techniques of environmental scanning.  
b) What is industrial policy? Explain industrial policy 1948.

8. **CASE STUDY:**

IT sector has made significant contributions to India's economic growth in terms of GDP increase in foreign exchange earnings as well as employment generation. Its contribution to GDP has increased tenfold in the last decade from 0.6% to 6% till 2009-10. The sector has helped India transform from a rural and agriculture-based economy to a knowledge based economy. Besides this, the lives of people have been positively influenced by direct or indirect contribution of IT sector to various parameters such as employment, standard of living, per-capita income etc.

In the last ten years the IT sector in India has grown at an average annual rate of 28%. India accounts for almost 51% of the global sourcing market. India has emerged as the preferred destination for IT services owing to the cost advantage and talent pool. Exports contribute around 75% of the total revenue from the IT sector in India. However due to increased export orientation and lesser domestic consumption the sector suffered a major hit in the recession that shook the globe in 2008-09. In the year 2010, different economies have started recovering but at varying pace. Indian companies have subsequently begun tapping other geographical markets and domestic consumption has also relatively increased.

According to NASSCOM, India can reach \$ 130 Billion in IT revenue by 2015, with CAGR of 14%. With this, it would be contributing to 7% of annual GDP and creating 14.3 million employment opportunities. With the government taking active measures to stimulate the growth of IT sector with the emergence of BPO and KPO over last few years, India is expected to climb the global value and knowledge chain. In long-term we can expect the Indian IT sector to see good growth. Different segments of the sector are set to experience different growth rates. BPO industry have experienced high growth but the Software and Information Technology Enabled Services (ITES) segment is expected to see slower growth.

However, on an individual basis each company has to compete with other domestic as well as global players. They have to adapt new business models to compete with global players e.g. Cloud, On-demand services, and SaaS. With increased threat from countries like China, the companies will suffer loss unless they change business models.

It is very important that while investing in a company, an investor selects a sector, where the long-term future prospects are bright. In the above case, we have seen that the IT sector is expected to have good growth in the long run. Also, it is equally important that the company has an excellent financial track record and its long-term future prospects are Green (Very Good).

**Questions:**

1. What are the growth drivers of the IT sector in India?
2. Why was the Indian IT industry hit more severely during the US recession?
3. Has Globalization helped India to gain employment opportunities?
4. What is the role of Private sector in IT Industry?

ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)  
I MBA I Semester Supplementary Examinations, December-2017

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Answer any Five questions  
All questions carry EQUAL marks  
Question No. 8 is Compulsory

1. Highlight the benefits of monitoring Business Environment. Describe various techniques of scanning the business Environment with suitable illustrations.
2. Explain the objectives of public Sector in India. What are the Problems by Public Sector in India? Explain.
3. Critically examine the salient features of India's Industrial Policy, with suitable illustrations.
4. What are the main thrust areas of Current Industrial Policy of India? Explain.
5. What are the reasons behind the problems faced by developing countries on account of World Trade Organization?
6. "Much has been said than done in preventing industrial sickness in Indian Small Industry". Discuss.
7. Give a brief notes about Balance of Payments?
8. CASE STUDY

**Technology Transfer: A global phenomenon**

The case let presents the influence of the US economy on global economic growth. It traces out the reasons for the trade and budget deficits of the US. The case let depicts the threat to the global economy due to the depreciation of the US dollar against other currencies. It gives the opinions of economists and analysts on ways in which the US can reduce trade deficits.

**Issues:**

- » Usage of the latest technologies by organizations for growth.
- » How organizations put information technology to use
- » How technology transfer helps global innovation
- » Japan's adoption of foreign technology
- » Transfer of information through networks

**Questions for Discussion:**

- i). Discuss how Japan is one of the beneficiaries of technology transfer.
- ii). "Organizations that have been using the latest technologies have shown tremendous growth compared to organizations that resist change. However, transfer of technology or adoption of a newer technology is not an easy process."  
Comment

# AR13

Code: 13MBA1005

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**BUSINESS AND LEGAL ENVIRONMENT**

Time : 3 Hrs

Max.Marks : 60

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