

# aitam



ADITYA INSTITUTE OF  
TECHNOLOGY AND MANAGEMENT  
An Autonomous Institution

Approved by AICTE, New Delhi  
Affiliated to JNTU Kakinada  
Accredited by NBA (UG: CSE, ECE, EEE, ME, CE & IT)  
Accredited by NAAC(UGC) with A+ Grade  
Recognised by UGC Under Section 2(f) & 12(B)  
TEQIP Participated College  
Recognised by Scientific & Industrial Research Organisation(SIRO)

Date: 02<sup>nd</sup> February, 2022

## CIRCULAR

This is to inform all the B. Tech / M. Tech & MBA Students that **Institutions Innovation Council** is organizing an Internal Innovation Competition Titled “**AITAM’s Innovation Marathon - 2022**”. We hereby instruct all interested students to participate in this mega event of converting idea into Proof of Concept. Best Ideas will get financial assistance for further development.


Time Line of Event as follows.

S.No.	Phase Name	Last Date
1	Ideathon – <u>Abstract Submission</u>	9 <sup>th</sup> Feb,2022
2	Ignited Minds – <u>Announcement of Selected Ideas</u>	19 <sup>th</sup> Feb,2022
3	POC Design - <u>2 Day Hackathon</u>	15 <sup>th</sup> & 16 <sup>th</sup> March,2022
4	Open House Pitch – <u>Presentation by Top Teams</u>	25 <sup>th</sup> March ,2022
5	Shark Tank - <u>Winners Announcement</u>	31 <sup>st</sup> March,2022

For Further Queries, Contact your respective Department IIC Coordinators.

  
Dr. G. Sateesh Kumar

In charge, IIC

  
Dr. A.S. Srinivasa Rao

PRINCIPAL  
Aditya Institute of Technology  
& Management  
TEKKALI - 532 201

Copy To : All HOD's and in charges.

Copy To : All B. Tech /M. Tech & MBA Students.

