

के. संजय मूर्ति, भा.प्र.से.

सचिव

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Secretary

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उच्चतर शिक्षा विभाग

Department of Higher Education  
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127 'C' Wing, Shastri Bhawan, New Delhi-110 001

D.O. No. 8-14/2022-TS.V

Dated: 21<sup>st</sup> July, 2022

Dear Director,

As you are aware, 'Azadi Ka Amrit Mahotsav' (AKAM) is an ongoing celebration to commemorate the 75 glorious years of a progressive independent India. Under the aegis of AKAM, a campaign 'Har Ghar Tiranga' has been launched to encourage the citizens to hoist the National Flag of India in their homes. The Hon'ble Prime Minister of India has already held a meeting in this regard with Hon'ble Chief Ministers of all the States in this regard.

2. The broad contours and key enablers of the programme has already been finalized in a meeting of the Committee of Secretaries under the Chairmanship of the Cabinet Secretary. The educational institutions of the country have a huge role in making this campaign a great success. Accordingly, the following programmes have been proposed:

- Organise "Prabhat Pheris" between August 11-15, 2022 involving the students as well as local Youth Clubs, volunteers of NSS, NCC, etc.,
- Students may be encouraged to sell flags at their own neighbourhood to at least 5 more households,
- Hoist the National Flag at the household of all the students, faculty and staff during August 13-15, 2022.
- Take selfie with the flag and post it in the website <https://harghartiganga.com> . Simultaneously, one may Pin the Flag on the website as per their geographical coordinates.
- The websites of the institutions should simultaneously be updated to reflect similar changes and be in sync with the Har Ghar Tiranga website <https://harghartiranga.com> starting from 22<sup>nd</sup> July 2022.

3. In the above backdrop, I would request your support and leadership in encouraging all the officials working in your Institution as well as all faculty, staff and students engaged in your institution to undertake the above activities and make the 'Har Ghar Tiranga' Campaign a resounding success. A weekly update of the activities undertaken may please be sent to the email ID [management-edu@nic.in](mailto:management-edu@nic.in).

with regards.

Yours sincerely,

  
(K. Sanjay Murthy)

The Director  
IISc, All IIMs, IITs, IIITs, IISERs, NITs