

**aitam**

ADITYA INSTITUTE OF  
TECHNOLOGY AND MANAGEMENT



An Autonomous Institution

Approved by AICTE, New Delhi

Affiliated to JNTUGV - VIZIANAGARAM

Accredited by NBA (UG: CSE, ECE, EEE, ME, CE & IT)

Accredited by NAAC(UGC) with A+ Grade

Recognised by UGC Under Section 2(f) & 12(B)

TEQIP Participated College

Recognised by Scientific & Industrial Research Organisation(SIRO)

# STRATEGIC PLAN FOR 5 YEARS

Counseling Code

**ADIT**

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### **10.1.2. Availability of the Institutional Strategic Plan and its Effective Implementation and Monitoring (25)**

#### **Preamble**

Over the past two decades, Aditya Institute of Technology And Management (AITAM) has been engaged in providing Quality education for the future generations of Engineers and Managers. Started in 2001 with Three B Tech programmes (ECE, CSE& IT) with 180 students, today it has emerged as a leading institution in the State with an intake of 1320 students in eight undergraduate programmes, five M Tech programmes and one MBA programme. With an unparalleled infrastructure and state-of-art facilities, outstanding academic results and achievements in arts and sports we are positioned as a College of choice for the students to weave their Engineering and Management dreams and became Autonomous institution (UGC) since 2013. All our B.Tech programmes are accredited by NBA and the institution is accredited by NAAC, Recognised by UGC under 2(f) 12(B), Permanently affiliated to JNTUGV, Vizianagaram and now one among the Best Engineering Colleges in Andhra Pradesh. It is one among the few Technical Institutions in India participated in Technical Education Quality Improvement Programme (TEQIP) Phase –II (A World Bank assisted project with Ministry of Human Resource Development, Government of India) and QEEE (Quality Enhancement in Engineering Education) programme by IIT Madras. Recently JNTU Vizianagaram sanctioned four Research Centers for Pursuing part time Ph.D to Dept. of ECE, CSE, Mech & EEE. Our Academic excellence has been the cornerstone of our reputation, our students and graduates are recognized and valued for their integrity, commitment, ethical behavior and leadership.

Its In-House Training and Placement department (TPC) trains the students in a distinguished methodology for both on and off campus placement activities. Career Guidance Cell (CGC) Supplements information that helps and guides the students for their future careers. Entrepreneurship Development Cell (EDC) organizes activities to turn the students into successful Entrepreneurs. Ministry of Small Medium Enterprises, Govt. of India sanctioned Business Incubation Centre to AITAM to encourage budding Entrepreneurs in the region. SAC (Student Activity Centre) was established in 2014 to encourage and enlighten the students with innovative co-circular and extra- circular activities and the labs and space provided for all students from different branches.

Industry Institute Interaction Cell (IIIC) injects the practical exposure and congenial relationship with industry for which signed 45 MOUs with the best institutions including IITH, IIITH and Companies including Infosys, Virtusa, Isuzu, NHAI, APSSDC, Efftronics etc.

AITAM has progressed so fast because of the visionary patronage, committed leadership, hard work and community and Industry partnerships. These achievements are a testament to the fortitude of every faculty and staff member who enabled change at a pace never experienced before. The campus setting, learning environment and the vibrant community all

contribute to an exceptional academic environment that gives AITAM much to celebrate and build upon.

Since its inception it has been encouraging the students & Faculty in their academic pursuits by imparting high quality technical education and striving hard to transform this institute into one of the best technological institutions in the country.

## **Strategic Plan**

To facilitate continued excellence and leadership in our mission, this Strategic Plan has been developed as a guide envisioning our future priorities. Aligned with the Institute's Mission, this Strategic Plan defines the objectives and strategies that will build towards the goals outlined.

AITAM Strategic Planning Committee (ASPC) was constituted in 2018 with key Institute leaders and faculty representatives. The ASPC prepared a draft strategy document with a vision, mission, goals and action items. The planning process started with a brainstorming session by a team of faculty members, focus group meetings with students, discussions in department faculty meetings and alumni inputs. The participants were grouped and completed an extensive SWOT analysis on the state-of-art of AITAM. The team developed ideas on the major goals, objectives and strategies. Suggestions and feedbacks were invited from all stakeholders: Parents, Faculty, Staff, Students, Alumni and Industry. The recommendations from all its stakeholders were consolidated as six major goals. Eight groups of subcommittees reviewed the objectives and strategies and completed the draft plan. Finally, the draft plan was presented to the AITAM BoG members, Director, Principal, all HoDs, Professors and Faculty for feedback for fine tuning. After incorporating the suggestions and feedback, the Strategic Plan 2018-23 was finalized by establishing the expectations of activities. Consequently, on the basis of achieving the expected activities, the new strategic plan is formulated again for 2023 – 2028 backed up with Strategic Goals.

## **Our Vision, Mission and Values**

### **Vision**

To evolve into a premier engineering institute in the country by continuously enhancing the range of our competencies, expanding the gamut of our activities and extending the frontiers of our operations.

### **Mission**

Synergizing knowledge, technology and human resource, we impart the best quality education in Technology and Management. In the process, we make education more objective so that the efficiency for employability increases on a continued basis.

### **Core Value**

AITAM focused on eight core values detailed below.

**(i) Contributing to National Development**

Contributing to National development has always been an implicit goal of AITAM. Serving the cause of social justice, ensuring equity, increasing access to higher education, human resource development and capacity building of individuals, to cater to the needs of the economy, society and the country as a whole, thereby, AITAM contributing to the development of the Nation.

**(ii) Fostering Global Competencies among Students**

With liberalization and globalization of economic activities, the need to develop skilled human resources of a high caliber is imperative. Therefore, AITAM is preparing the students to achieve core competencies, to face the global challenges successfully innovative, creative and entrepreneurial in their approach. Towards achieving this, AITAM established collaborations with industries, network with the neighbourhood agencies/bodies and foster a closer relationship between the “world of competent-learning” and the world of skilled work”.

**(iii) Inculcating a Value System among Students**

Although skill development is crucial to the success of students in the job market, skills are of less value in the absence of appropriate value systems. In India, with cultural pluralities and diversities, it is essential that students imbibe the appropriate values commensurate with social, cultural, economic and environmental realities, at the local and national level. AITAM shouldering the responsibility of inculcating desirable value systems among students.

**(iv) Promoting the Use of Technology & Innovation**

Technological advancement and innovations in educational transactions have to be undertaken by all, to make a visible impact on academic development as well as administration. To keep pace with the developments in other spheres of human endeavor, AITAM has enriched the learning experiences of their students by providing them with state-of-the-art educational technologies including Information and Communication Technologies (ICT). AITAM established Technology Incubation Hub, Business Incubation Center and Entrepreneurship Development Cell to encourage students & Faculty for Innovation.

**(v) Quest for Excellence**

The Institute is committed to excellence in all spheres of its activities, and through internal and external reviews, and will work towards continuous improvement. The Institute will demonstrate excellence by our people, programmes and outcomes, as well as by the quality of decisions and actions recognised through awards and honours. This ‘Quest for Excellence’ started with the assessment or even earlier, by the establishment of the Internal Quality

Assurance Cell (IQAC) in the campus.

**(vi) Integrity**

Integrity involves honesty and fairness, consistency in instruction, ethics of scholarship, freedom of inquiry, and open and truthful engagement with the community through effective communication, policies and practices. Research and Teaching shall be carried out in an

environment of academic freedom and honesty. The Institute will adhere to the standards of ethics in all its activities.

**(vii) Transparency**

The Institute will function according to defined procedures and rules, which will be informed to all stakeholders. The Institute will put all important information related to its functioning in college Website, [www.adityatekkali.edu.in](http://www.adityatekkali.edu.in)

**(viii) Empathy**

An awareness of the conditions of the weaker sections of our society and contributions towards solution of their problems will form an integral part of the research and education programmes of the Institute.

The vision articulates our future direction. The mission specifies our purpose of existence. The values assert our beliefs that guide our actions and behavior. Taken together, they provide a road map to our destination.

**Strategic Goals**

In order to achieve its Mission, retaining the culture and aspirations, The AITAM has established the following GOALS:

GOAL1: Be among the Best Technical institutions in the country in Technology and Management.

GOAL2: Developing Excellence in Research and Consultancy.

GOAL3: Developing Excellence in Innovation, and Entrepreneurship activities

GOAL4: Recruit, Reward and Retain a community of dedicated faculty and staff.

GOAL5: To focus on overall development of the students through high quality academic programs, training, Placement co-curricular and extra-curricular activities and community outreach programs.

GOAL6: To establish and maintain facilities and infrastructure; governance and administration that support the achievement of the college's Vision, Mission and Values.

**GOAL 1:**

**Be among the Best Technical institutions in the country in Technology and Management.**

AITAM planned to develop the next generation of Engineers, Innovators and Entrepreneurs who will attain technical competence with leadership skills. The College will continue to strive in creating lifelong learners through the active engagement and support of its stakeholders and alumni.

### **Objective 1.1: Improvement in Teaching, Training and Learning Facilities**

#### **Strategies:**

- a) Modernise and Strengthen the Laboratories as per R18 Regulations
- b) Continuous updating of books, Learning Resources and Course specific software.
- c) Keep the Library and Digital Library Facility open to maximum time possible
- d) Encourage innovative teaching, learning and assessment methods
- e) Enhance faculty and student interaction with reputed institutions/companies through training programmes, workshops and collaborative projects
- f) Increase internships and student exchange programmes at reputed institutions and companies.
- g) More focus on finishing school programmes to improve placement rate

### **Objective 1.2: Institutional Brand building**

#### **Strategies:**

- a) To be a Student centric institute, where academics is followed with utmost passion and sincerity.
- b) Improve overall student and Faculty satisfaction for word of mouth
- c) Evolve mechanisms to attract high quality students from local, national and international
- d) Ensure quality assurance through annual quality assessment
- e) Attain higher levels of achievements in co-curricular and extra – curricular activities
- f) Inspire social commitment of Faculty, staff and students through outreach activities
- g) Enhance the role of stakeholders in decision making
- h) Establish structured feedback system from stakeholders for curriculum enrichment activities
- i) Monitor the effective implementation of the strategic plan

### **Objective 1.3: Promote Alumni networking with students**

#### **Strategies:**

- a) Create a world-wide AITAM Alumni network
- b) Attract alumni support in placements and internships for students
- c) Enhance the involvement of Alumni as Resource persons for technical workshops and invited talks, ASPIRE (National level techno Symposium)
- d) Strengthen Alumni involvement as Innovator or Entrepreneur in the campus start-up ecosystem–Technology Incubation Hub, Business Incubation Center and Entrepreneurship Development Cell.

## **GOAL 2:**

### **Developing Excellence in Research and Consultancy.**

Our endeavours fostering innovation, Research, Consultancy, Internship programs and Entrepreneurship in the coming years will prepare students to be global citizens.

#### **Objective 2.1: Strengthen research activities**

##### **Strategies:**

- a) Increase the number of external and internal research projects.
- b) More focus on Sponsored Research projects.
- c) Increase research publications in reputed peer reviewed refereed Journals.
- d) Encourage faculty and students to organize/ attend workshops, conferences, invited talks, seminars etc.
- e) Encourage faculty and students for commercialization and patenting of Research products
- f) Continuously monitor and apply for financial aids given by central, state governments and various international organisations
- g) Become approved Research centre for all eight Departments of the college by JNTUK, Kakinada and other Universities also.
- h) Develop two to four nationally recognized areas of marked distinction within the college by identifying unique research opportunities that matches our faculty's expertise, building upon the research strengths of the college and develop road maps.
- i) Establish Interdisciplinary Research Centre in the campus.

#### **Objective 2.2: Strengthen Industry Institute Interaction Cell for consultancy and internships**

##### **Strategies:**

- a) Nurture a culture of research and innovation excellence focusing on challenges of society in the region.
- b) Strengthen consultancy cell and pursue consultancy activities for at least Civil, Mech and Electrical Departments.
- c) Sign MoUs with reputed industries and organization for productive partnership to undertake joint research projects, training and internships.

## **GOAL 3:**

Developing Excellence in Innovation, and Entrepreneurship activities

#### **Objective 3.1: Strengthen Entrepreneurial ecosystem in the campus Strategies:**

- a) Facilitate and develop a culture of research entrepreneurship that rewards faculty & students for the development of Intellectual Property Rights.

- b) Encourage students and Faculty (Department wise) to participate in Technology Incubation Hub that promote entrepreneurship.
- c) Develop Business Incubation Center and meet-up spaces focusing on MSMEs.
- d) Conduct training programmes / workshops / events /competitions focused on Innovation and Entrepreneurship.

#### **GOAL 4**

Recruit, Reward and Retain the community of dedicated faculty and staff

AITAM will recruit, reward and retain a team of dedicated and committed faculty and staff, and provide a productive work environment to achieve a bright career ahead.

##### **Objective 4.1: Ensure quality in intake of faculty and staff**

###### **Strategies:**

- a) Recruit faculty and staff through a rigorous screening process evaluating their capability and interest
- b) Establish norms for career advancement in tune with AICTE & UGC guidelines
- c) Conduct Compulsory induction programme for newly joined faculty

##### **Objective 4.2: Encourage and enable faculty excellence**

###### **Strategies:**

- a) To be a campus where 50 percent of faculty members holds a Ph.D. degree within 5 years
- b) Review and accommodate innovative teaching methodologies
- c) Build a team of outstanding faculty and ensure that every faculty member has a career path to academic excellence and success
- d) Encourage the faculty and students to participate in seminars, conferences, workshops and faculty development programmes at reputed National and International organizations.
- e) Re-engage the senior faculty in more active research role by providing incentives such as differential workload, flexible timings and a faculty evaluation system that better rewards research and consultancy excellence.
- f) Ensure continuous value addition to skill sets for all employees
- g) Ensure Training on Basic Pedagogy and Advanced Pedagogy each of one week duration including both theory and hands on learning.
- h) Ensure exclusive training on Student Counselling by Psychologists.

##### **Objective 4.3: Facilitate welfare measures for a rewarding career**

###### **Strategies:**

- a) Implement performance based incentives, rewards and recognition



- b) Conduct skill development programmes in advanced technology areas for faculty and technical staff
- c) Encourage faculty and staff towards entrepreneurship
- d) Implement attractive pay and other benefits for personal/professional development
- e) Organize at least one family based Activity such as Picnic, Yoga & Meditation, Food & Nutrition once in a year.

## **GOAL 5:**

Focus on holistic development of the students through high quality academic programs, training, Placement co – curricular and extra-curricular activities and community outreach programs.

### **Objective 5.1: Ensure quality teaching and learning**

#### **Strategies:**

- a) Introduce and implement the use of ICT for teaching and learning
- b) Empower students' personal and professional development through academic and professional advising, peer-to-peer mentoring etc.
- c) Regular audit on effectiveness of both UG & PG curriculum
- d) Strengthen the quality and impact of the M Tech & MBA programs.

### **Objective 5.2: To prepare students for successful placements and/or higher studies**

#### **Strategies:**

- a) Enhance career guidance and placement activities to attract core companies
- b) Offer skill based and industry relevant training programmes
- c) Train students to get admissions in top ranking institutions in India & abroad.
- d) Take measures including academic support to weak students to improve the student pass percentage by appropriately addressing the related issues
- e) Special focus on communication skills with special care on disadvantaged groups.

### **Objective 5.3: Develop a culture to serve the society**

#### **Strategies:**

- a) Motivate student projects relevant to society and to provide solutions the regional problems.
- b) Encourage students for community service through NSS activities.
- c) Encourage Support for NGOs engaged in social service activities

## **Objective 5.4 Provide an environment for the holistic development of students**

### **Strategies:**

- a) Enhance extra-curricular, co-curricular activities and Hobby club activities
- b) Enhance department association and professional society activities and ensure mass participation of students
- c) Develop counselling centre to address students' psychological and emotional issues
- d) Empower the student Activity Centre to discuss common problems of students and ensure its solution.
- e) Effective grievance redressal mechanism to address grievances.

## **GOAL 6**

Maintain facilities and infrastructure; governance and administration that support the achievement of the college's Vision, Mission and Values

### **Objective 6.1: Achieve excellence in governance and administration through Transparency, accountability, quality and trust**

#### **Strategies:**

- a) Establish well defined rules, policies and simple procedures.
- b) Decentralisation of powers and all-inclusive well defined organisational charts
- c) Provide financial powers to departments and manage its utilisation with accountability and transparency
- d) Celebrate and reward excellence in innovation, leadership and initiative.
- e) Streamline the process of budgeting and financial auditing.

### **Objective 6.2: Develop world class infrastructural facilities for undergraduate and post graduate education, and research**

#### **Strategies:**

- a) Develop a master plan that addresses the need for the present and the future.
- b) A full-fledged maintenance cell to undertake the maintenance of infrastructure and other facilities.
- c) Continuous up-gradation of lab/workshop requirements at par with reputed National / International institutions
- d) Improve library facilities- print and digital resources, both at central and department libraries. Improve medical facilities in the campus, including ambulance
- e) Enhance facilities for sports, arts and recreation, with time extension beyond regular working hours

## YEAR WISE ACTION PLAN

### I. TEACHING AND LEARNING

S. No	Activity	2023-24	2024-25	2025-26	2026-27	2027-28
1	MoU with Reputed Institutions and Industry	11	13	15	17	19
2	Introducing balanced learning	yes	yes	yes	yes	yes
3	Adopt research-based teaching for better learning outcomes	yes	yes	yes	yes	yes
4	Introduce MOOC courses	3	3	3	3	3
5	Subscription to Online resources	yes	yes	yes	yes	yes
6	Revising academic Regulations	yes	--	yes	--	yes

### II. RESEARCH AND CONSULTANCY

S. No	Activity	2023-24	2024-25	2025-26	2026-27	2027-28
1	Recruitment and faculty wise competencies in research domain	yes	yes	yes	yes	yes
2	Update laboratories to suit research demands	1	1	1	1	1
3	Internal research funding projects for AICTE, DST, UGC etc.	4	4	4	6	6
4	Industry supported R&D labs for collaborative research (Centre of Excellence)	1	1	1	1	1
5	Recruitment of experts in each domain	6	6	6	6	6

### III. TRAINING AND PLACEMENT AND CAREER GUIDANCE

S. No	Activity	2023-24	2024-25	2025-26	2026-27	2027-28
1	Maintaining with experts from industry	yes	yes	yes	yes	yes
2	Procurement of online material for training and Practice	yes	yes	yes	yes	yes
3	Technical domain training and soft skill training	yes	yes	yes	yes	yes
4	Inviting core companies for placements	23	25	30	32	35
5	Student internships in industries	yes	yes	yes	yes	yes
6	Support students for seminars, club activities, NCC and NSS and also activities/ sports and games and cultural activities	yes	yes	yes	yes	yes

### IV. ENTREPRENEURSHIP & INCUBATION AND STARTUPS

S. No	Activity	2023-24	2024-25	2025-26	2026-27	2027-28
1	Organise sector-wise awareness and training for entrepreneurship	4	5	7	7	8
2	Organise business skill development programme (one month)	4	4	4	4	4
3	Seminars/ Webinars with Angel Investors for interaction	4	4	4	4	4
4	Applying funding schemes like AIM/ AIC	yes	yes	yes	yes	yes
5	Encourage students. Faculty community to establish start-ups in the campus	yes	yes	yes	yes	yes
6	Organise Ideas Day	2	2	2	2	2
7	Collaborate with national incubation hubs and accelerators	2	2	2	2	2
8	Promoting student entrepreneurship	8	10	12	14	16

## **V. FACULTY DEVELOPMENT**

S. No	Activity	2023-24	2024-25	2025-26	2026-27	2027-28
1	Institutional comprehensive training plan	yes	yes	yes	yes	yes
2	Qualification upgradation of faculty to Ph D	16	18	20	22	24
3	Faculty self-appraisal system	yes	yes	yes	yes	yes
4	Faculty Incentives for higher education, publication in reputed journals, R& D and Patents	yes	yes	yes	yes	yes
5	Sponsor faculty for industrial training and seminars/ conferences	yes	yes	yes	yes	yes

## **VI. INDUSTRY INTERACTION AND FOREIGN COLLOBORATION**

S. No	Activity	2023-24	2024-25	2025-26	2026-27	2027-28
1	Collaborate with industry for joint educational programmes in the campus	yes	yes	yes	yes	yes
2	Seek feedback and inputs from industry on curricular and skill development	yes	yes	yes	yes	yes
3	MoUs with industry	9	10	11	12	13
4	MoUs with foreign Universities for faculty and student development	1	1	1	2	2

## **VII. ALUMNI RELATIONS**

S. No	Activity	2023-24	2024-25	2025-26	2026-27	2027-28
1	Alumni digital database	yes	yes	yes	yes	yes
2	Alumni club	yes	yes	yes	yes	yes
3	Start alumni chapters in metro cities	1	1	1	1	1

## VIII. QUALITY ASSURANCE SYSTEM

S. No	Activity	2023-24	2024-25	2025-26	2026-27	2027-28
1	Establishing quality system and internal quality assurance cell (IQAC)	yes	yes	yes	yes	yes
2	Periodic checks and guidance (Audit)	yes	yes	yes	yes	yes
3	Accreditations and certifications	All UG&PG	All UG&PG	All UG&PG	All UG&PG	All UG&PG
4	Continual improvement rewards and recognition through (Best practices, quality checks and annual competitions)	yes	yes	yes	yes	yes

### STEPS for Effective Implementation and Monitoring:

1. Identify leaders from AITAM Strategic Planning Committee for the six strategic goals who will develop appropriate Targets and assessment plans.
2. Communicate this College Strategic Plan to all Stakeholders in general and Head of Departments (HoDs) in particular.
3. Encourage Head of Departments to align their Departmental plan with the College Strategic Plan.
4. Encourage a college culture that will give true feedback and suggestions from Stakeholders.
5. Schedule Bi-Annual reviews Chaired by the Director assisted by Principal and Dean (Admin & Planning) who is also Coordinator of this Strategic Plan to assess progress on Strategic Goals, Objectives supported by appropriate Targets and to revise this Strategic Plan where necessary after discussion with BoG members.
6. Encourage a College Culture that will enthusiastically promote continuous planning and support new ways of doing by empowering all Departments.

### STRATEGY IMPLEMENTATION AND MONITORING

Strategic development plan once approved by the governing Body, the immediate step is in its implementation in true spirit. Strategy when implemented, the progress shall be measured from time to time through IQAC. Smart (Specific, Measurable, Achievable, Realistic and Time bound) concept is made use while arriving at implementation plans. All the measures of

success are clearly spelt out in the implementation document and the director along with his leadership team is the responsible for implementation and its success.

### **Implementation Plan at Institutional Level**

1	Good governance and administration	Governing body, Chairman and members
2	Financial Management	Finance committee, Director, Treasurer, Principal, CAO
3	Institute strategy Compliance (AICTE, UGC and University etc.)	Director. Dean (Academic & Planning), Principal and Departmental Coordinators
4	Infrastructure	GB. Director, Principal and HoDs
5	Teaching and Learning	Principal, Dean (A&P), HoDs, Faculty and Staff
6	Research & Consultancy	Dean (R&D), Dept. Coordinators
7	Training & Placement	Training Placement Officer (TPO) and HoDs
8	Entrepreneurship, Incubation and Start-ups	Chief Coordinator (EDC), Coordinator (EDC) and dept. Coordinators
9	Faculty Development	Director and Principal
10	Industry Interaction and Foreign Collaboration	Principal and coordinator (IIIC)
11	Alumni Relations	TPO and Asst. TPO
12	Quality assurance system	IQAC Coordinator and Associate Dean
13	Student Affairs	Dean (A&P), and Associate Dean (Student Affairs)
14	Student Admissions	Director, Principal and PRO
15	Development Activities	HoDs and Faculty

### **MEASURABLES DURING IMPLEMENTATION**

Good governance and administration	GB selection, appointment, functioning good governance initiatives, management commitment, No. of meeting conducted, decision made, policies implementation committee, appointments and overall development
Financial Management	Students tuition fee, Govt of AP fee reimbursement, funding raised through sponsored projects, consultancy/ testing services, alumni contribution, donors, auditor reports, balance sheet, income and expenditure statement
Institute strategy Compliance (AICTE, UGC and University etc.)	AICTE approvals, UGC Autonomous, JNTUK affiliation renewals

Infrastructure	Six buildings (A,B,C,D,E,F Blocks) all departmental labs, workshops. Alumni office, State of art equipment, Added class rooms
Student Intake Quality	EAMCET Ranks, student profile, Inter marks
Teaching and Learning	Curriculum, reviews, design, industry MOUs faculty training, new course/ electives offered
Research & Consultancy	Publication in national / international journals and conference proceedings. conferences/ seminars organised, MOU signed with academic, industrial and organisations, patent and approved , incentives to faculty
Training & Placement	No. of offers made through TPC, average salary, No. of companies visited in campus. No. of students pursuing higher education. GATE, GRE, CAT. GMAT, SCORE, Govt Jobs
Entrepreneurship, Incubation and Start-ups	No. of ideas, No. of training programs, No. of entrepreneurs made
Faculty Development	No. of faculty having Ph.D. seminar/ conferences organised and attended, incentives to faculty
Industry Interaction and Foreign Collaboration	No. of MOUs signed with industry and foreign universities, Centre of Excellence setup by industry
Alumni Relations	Alumni data base, No. of interactions with industry personnel support for internships. Projects and consultancy and alumni contribution to college
Quality assurance system	NBA accreditation, NAAC accreditation with grade, NIRF rankings, UGC autonomous renewal etc.
Student Academic Performance	Pass percentage, No. of first class and distinction. Graduate attributes, attainment cells.
Overall Development	Alumni feedback. Satisfaction, rewards, awards recognitions, faculty retentions

  
**Principal**  
**PRINCIPAL**  
**Vidya Institute of Technology**  
**& Management**  
**TEKKALI - 532 201**



## **AITAM STRATEGIC PLANNING COMMITTEE:**

Prof. V. V. Nageswara Rao	Director
Dr. A. S. Srinivasa Rao	Principal
Dr. B. V. Ramana	Dean (Admin & Planning) and Committee Coordinator
Dr. D. Vijay Kumar	Dean (Academics)
Dr. R. Santhi Kumar	HOD, Department of Basic Sciences & Humanities
Dr. P. Dinakar	HOD, Department of Civil Engineering
Dr. U. D. Prasan	HOD, Department of Computer Science Engineering
Dr. B. Ramarao	HOD, Department of Electronics & Communication Engineering
Dr. K. Kiran Kumar	HOD, Department of Electrical & Electronics Engineering
Dr. Y. Ramesh	HOD, Department of Information Technology
Dr. B. Siva Kumar	HOD, Department of Management Studies
Dr. D. Sreeramulu	HOD, Department of Mechanical Engineering
Dr. Ch. Ramesh	Dean, IQAC
Dr. M. Jaya Manmadha Rao	Dean, Student Affairs & Chief Warden

  
Principal  
**PRINCIPAL**  
**Aditya Institute of Technology**  
**& Management**  
**TEKKALI - 532 201**